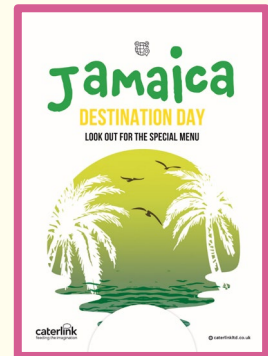


## CATERING BULLETIN

WELCOME TO THE APRIL EDITION OF YOUR MARKETING BULLETIN. WE'RE CATERLINK, YOUR SCHOOL CATERER. WE WANT TO LET YOU KNOW ABOUT THE GREAT OFFERS, PROMOTIONS, EVENTS AND DEALS WE HAVE COMING UP THIS MONTH - SO, IN APRIL WE HAVE DESTINATION: JAMAICA, IN SEASON: CARROT, WORLD HEALTH WEEK AND ST GEORGE'S DAY! WE HAVE MEAL DEALS, LOYALTY CARDS AND PRODUCT PROMOTIONS THROUGHOUT THE MONTH.

### DESTINATION: JAMAICA

DESTINATION JAMAICA IS CALLING! WE ARE BRINGING FOOD FROM HALF WAY ACROSS THE WORLD TO OUR COUNTERS! CHECK OUT OUR JAMAICAN PATTIES, JERK CHICKEN AND FRIED PLANTAIN! DID YOU KNOW BOTH THE NATIONAL FRUIT AND NATIONAL DISH OF JAMAICA IS ACKEE? (SIMILAR TO THE TOMATO, TECHNICALLY A FRUIT BUT USED AS A VEGETABLE!) BE SURE NOT TO MISS OUT ON OUR AMAZING OFFERS!

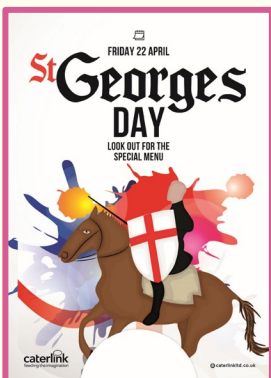
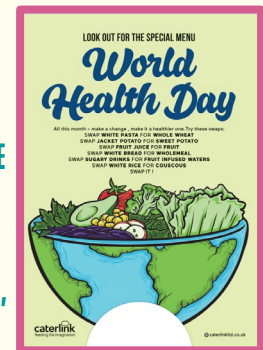


### IN SEASON: CARROTS

CARROTS CAN BE TRACED BACK ABOUT 5,000 YEARS THROUGH HISTORICAL DOCUMENTS AND PAINTINGS. NO ONE KNOWS EXACTLY WHEN THE FIRST CARROTS APPEARED, BECAUSE MANY PEOPLE MISTOOK THEM FOR PARSNIPS, A CLOSE RELATIVE OF THE CARROT. WE WILL BE SERVING YOU EVERYTHING FROM CARROT CAKE TO CARROT AND CORIANDER SOUP!

### WORLD HEALTH DAY

WE WILL BE PROMOTING ALL THINGS HEALTHY THIS MONTH! WE HAVE A WIDE RANGE OF SUPERFOOD SALADS, SMOOTHIES AND A VARIETY OF FRUIT AVAILABLE! KEEP AN EYE OUT FOR OUR SIMPLE SWAPS THIS MONTH, WE WILL BE SWAPPING THE LIKES OF WHITE RICE FOR WHOLEGRAIN, POTATO FOR SWEET POTATO, AND SAUCES FOR LIGHT, HEALTHY DRESSINGS!



### ST GEORGES DAY

FUN FACT: WILLIAM SHAKESPEARE IS WIDELY BELIEVED TO BE BORN ON ST GEORGE'S DAY IN 1564... WE WILL BE CELEBRATING OUR NATIONAL DAY WITH TRADITIONAL ENGLISH DISHES AND TREATS. FISH AND CHIPS, ROAST DINNERS, CORNISH PASTY'S, VICTORIA SPONGE.... YOU NAME IT... WE HAVE IT!